



KNOXVILLE NEWS SENTINEL OPEN MEDIA DAY

**Wednesday July 14, 2010
11:00 AM
Williams Creek Golf Course**

Speakers:

Justin Kropff	Championship Committee Media Chair
Patrick Birmingham	Knoxville News Sentinel President & Publisher
Terry Turner	KNS Open Tournament Chairman
Boo Weekley	PGA Tour Professional Golfer
Patrick Nichol	KNS Open Tournament Director

Running Order:

11:00 – 11:02 AM	Justin Kropff welcomes guests, introduces Patrick Birmingham
11:02 – 11:06 AM	Patrick Birmingham welcomes guests, thanks players for attending, makes comments about tournament's past, present & future, introduces tournament chairman Terry Turner
11:06 – 11:10 AM	Terry Turner comments about the 21-year history & partnership between Knoxville & the Nationwide Tour, explains how valuable all partners and sponsors are to the success and continuation of such an impactful event, introduces Boo Weekley
11:10 -	Boo Weekley makes comments about Knoxville, Nationwide Tour, PGA Tour, etc.
Conclusion	Patrick Nichol thanks guests and players for attending, invites media for one-on-one interviews, makes lunch announcement

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